

Summarized Progress Report
Cyber Security Awareness Programme
Jointly implemented by BHTPA, ICT Division and UNDP Bangladesh

PROPOSED ACTIVITIES

These activities are the part of the Cyber Security Awareness Programme in Bangladesh based on the agreement signed between UNDP Bangladesh & ICT Division on 01 May 2022

- 1. Digital Literacy Training:** Implement basic digital literacy programs to enhance young learners' skills in reading, writing, listening, and speaking, promoting online collaboration between teachers and students.
- 2. Minimum Cyber Security Awareness Campaign:** Develop and execute campaigns to ensure that youth and children are aware of basic cyber security practices to protect themselves online and maintain a positive learning experience in the digital space.
- 3. Digital Media Management Orientation:** Provide guidance to children on the benefits and risks associated with various digital media platforms like Facebook, LinkedIn, Instagram, TikTok, WhatsApp, and YouTube, offering appropriate usage guidelines to prevent unexpected incidents.
- 4. Targeted Campaigns:** Identify specific target segments and design awareness campaigns tailored to their preferences and aptitudes to maximize efficiency in terms of time, resources, and effectiveness.
- 5. Parent, Teacher, and Guardian Communication Platform:** Establish a comprehensive digital platform to raise awareness among parents, teachers, and guardians about online safety, involving technology leaders to provide appropriate content and communication materials.
- 6. Learning from the Estonian Model:** Study the Estonian approach to cybersecurity resilience and learn from their experiences to develop effective strategies against cyberattacks, leveraging their expertise to enhance national cybersecurity measures.
- 7. Collaboration with Ministry of Women and Children Affairs (MOWCA):** Partner with MOWCA to integrate efforts in promoting women's and children's rights and empowerment, leveraging existing partnerships with organizations like Grameenphone and UNICEF to strengthen child online safety initiatives.

IMPLEMENTED ACTIVITIES

These activities were implemented by UNDP as part of the Cyber Security Awareness Programme in Bangladesh between 01 May 2022 – 31 December 2023

- 1. Bangabandhu International Cyber Security Awareness Award 2023:** UNDP Bangladesh, in collaboration with the Bangladesh Hi-tech Park Authority and the Digital Security Agency of the ICT Division, initiated the Bangabandhu International Cyber Security Awareness Award 2023. This initiative aimed to honor outstanding contributions to cybersecurity awareness and innovations from national and international context.
- 2. Policy Dialogue "#Unite: Investing to secure cyberspace for Women and Girls":** UNDP Bangladesh, in collaboration with The Daily Star, Australian AID, and the ICT Division of the government, organized a policy dialogue titled '#Unite: Investing to secure cyberspace for Women and Girls' and an accompanying exhibition titled "Dress is not consent. #No Excuse," showcasing the attire worn by survivors of sexual violence during their ordeals. The event, held on December 9, 2023, focused on gender-based violence against women, emphasizing the importance of investment, collaboration, and policy reforms to ensure a safer online environment for women and girls.
- 3. Peace Talk Cafe 13th Edition:** UNDP Bangladesh, in partnership with the Bangladesh Computer Council, and the Royal Norwegian Embassy, facilitated the 13th edition of Peace Talk Café, a platform for dialogue between youth and experts on December 06, 2023. This edition was of special significance as it coincided with the global 16 Days of Activism against Gender-Based Violence, reinforcing the campaign's goal of ending violence against women and girls and encouraging discussions on root causes of cyber violence against women and girls, legal perspectives, and the role of digital literacy.
- 4. "Let's sing to orange the world; #NOEXCUSE for Gender Based Violence at the cyber space":** On December 9, 2023, UNDP Bangladesh in collaboration with Radio Shadhin 92.4 FM organized a powerful event titled "Let's Sing to Orange the World; #NOEXCUSE for Gender-Based Violence" to mark the onset of the 16 days of activism campaign. The event served as a platform for profound discussions on pressing issues such as cyber security strengthening, combating hate speech, and strategies to prevent gender-based violence (GBV), complemented by a lineup of motivational songs performed by a group of talented artists.

UPCOMING ACTIVITIES

- 1. BICSAA 2024:** Following the vision of the former honorable ICT state minister, Zunaid Ahmed Palak, UNDP and the ICT Division are committed to continuing the Bangabandhu International Cyber Security Awareness Award (BICSAA) in the coming years. In line with this, plans are underway to organize an even larger and more impactful BICSAA event in 2024, aiming to reach a wider audience and recognize more outstanding contributions to cybersecurity.

2. **Awareness Campaign:** A comprehensive awareness campaign is being planned to educate parents, students, and teachers at the community level across the country about cyber etiquette and online safety. This campaign will include the widespread dissemination of Information, Education, and Communication (IEC) materials, as well as engaging knowledge-sharing activities and workshops to enhance cyber awareness, promote safe online practices, and build a culture of digital responsibility in Dhaka, Rajshahi, Barishal, Cox's Bazar in 2024.

SUMMARIZED BUDGET BREAKDOWN

Approved Budget	Expenditure+ Obligation (until 31 Dec 2023)	Remaining Budget (until 30 March 2024)
USD 185,858.70	USD 166,278.22	USD 19,580.48
The second installment is due on 15 June 2023	1 million USD	
The Third installment is due on 15 June 2024	1 million USD	

ACTIVITY PHOTOS



Activity: Peace Talk Cafe 13th Edition



Activity: Bangabandhu International Cyber Security Awareness Award 2023



Activity: Let's sing to orange the world; #NOEXCUSE for Gender Based Violence at the cyber space



Activity: Policy Dialogue "#Unite: Investing to secure cyberspace for Women and Girls":

Quarterly Proposed Activities for Cyber Security Awareness Programme (based on 2 nd and 3 rd installment over 2 Million)									
Expected Output	Planned Activities	Planned Budget by Quarters 2024		Planned Budget by Quarters 2025				Planned Budget	
		Q3	Q4	Q1	Q2	Q3	Q4	Budget Description	Amount (USD)
Output 1 Global cyber security awareness, research, and innovation significantly enhanced to effectively educate and protect public and private sectors, develop innovative solutions, and deploy cutting-edge technologies. This fulfills international cyber security standards and best practices, advances global cyber security knowledge, and improves overall cyber resilience.	Activity Result 1.1: Bangabandhu International Cyber Security Awareness Award 2024 & 2025: Second & Third Edition to recognize outstanding contributions to cyber security awareness on an international scale.								
	<i>1.1.1 Award Grant</i>			x			x	Individual Purchase Orders	200,000
	<i>1.1.2 Website & Application Management</i>	x	x	x	x	x	x	IT Firm	90,000
	<i>1.1.3 PR, Promotion & Campaigns</i>	x	x	x	x	x		Communication Firm	100,000
	<i>1.1.4 Grand Launching</i>	x			x			Communication Firm	50,000
	<i>1.1.5 Award-giving Ceremony</i>		x			x		Event Management Firm	70,000
	Activity Result 1.2: Cyber Security Research Grant: Provide funding for pioneering research projects in the field of cyber security.								
	<i>1.2.1 Research Grant</i>				x			Individual Purchase Orders	20,000
	<i>1.2.2 Application Process & Evaluation</i>		x	x				Communication Firm	5,000
	<i>1.2.3 Grant-giving Ceremony</i>			x				Event Management Firm	20,000
	<i>1.2.4 Digital Content, Promotion & Printing Booklet</i>	x	x	x				Communication Firm	25,000
	<i>1.2.5 Research Finding Dissemination</i>				x			Event Management Firm	15,000
	<i>1.2.6 Media Advocacy</i>				x			Media Agency/ Firm	25,000
	Activity Result 1.3: Cyber Security Innovation Fund: Establish a fund to support the development and deployment of innovative cyber security solutions.								
	<i>1.3.1 Application and Evaluation Process</i>			x	x	x		Communication Firm	10,000
	<i>1.3.2 Innovation Fund Disbursement</i>				x	x		Individual Purchase Orders	50,000
	<i>1.3.3 Project Monitoring and Support</i>			x	x	x	x	IC	15,000
	<i>1.3.4 Showcasing Innovative Solutions</i>					x		Event Management Firm	20,000
	<i>1.3.5 Digital Content and Promotion</i>			x	x	x	x	Communication Firm	15,000
	<i>1.3.6 Media Engagement and Advocacy</i>					x		Media Agency/ Firm	15,000
	Output-1 Sub-total:								745,000
Output 2 Enhanced collaboration and knowledge-sharing among local, national, international stakeholders to address cyber security challenges and develop effective strategies for safeguarding critical infrastructure and digital assets.	Activity Result 2.1: Local Cyber Security Summits in 4 locations across the country								
	<i>2.1.1 Event management & logistical support</i>		x	x				Event Management Firm	40,000
	<i>2.1.2 Training & facilitation</i>		x	x				Training Institutes	20,000
	Activity Result 2.2: National Cyber Security Summit								
	<i>2.2.1. Event management & logistical support</i>				x			Event Management Firm	35,000
	<i>2.2.2 Training & facilitation</i>				x			Training Institutes	10,000
	<i>2.2.3 Promotion, PR & Media Advocacy</i>			x	x			Media Agency/ Firm	15,000
	Activity Result 2.3: International Cyber Security Summit								
	<i>2.3.1. Event management & logistical support</i>					x		Event Management Firm	80,000
	<i>2.3.2 Training & facilitation</i>					x		Training Institutes	10,000
	<i>2.3.3 Promotion, PR & Media Advocacy</i>				x	x		Media Agency/ Firm	25,000
	<i>2.3.4 Oversea Participant Management</i>					x		Travel Agency	10,000
	<i>2.3.5 Travel & Accommodation for Participants</i>					x		Travel Agency	45,000
	Activity Result 2.4: Digital Literacy Programme								
	<i>2.4.1. Onboarding Consortium Partners in 8 divisions</i>			x	x	x		CSO	320,000
	<i>2.4.2 Training & facilitation</i>			x	x	x		Training Institutes	50,000
	Output-2 Sub-total:								660,000
	Activity Result 3.1: IEC Materials: Development and dissemination of informative and engaging Information, Education, and Communication (IEC) materials on cyber security, serving as valuable resources for raising awareness and promoting safe								

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